



## Expand Your Sales with Less Risk

# *You can safely expand your sales Without having to take on more risk*

In today's competitive market place, being able to win business by offering competitive open credit terms is a must. The problem has always been balancing the opportunity with the risk of non-payment. To address this, more and more companies are turning to accounts receivable insurance through Global Commercial Credit.

### A Safe Way to Higher Revenue

With credit insurance, you can extend competitive open credit terms, offer larger lines to existing accounts, grant terms to new customers, expand into overseas markets and do so with less risk. It is an ideal solution and very cost effective. In fact, you can realize a return on the premium investment with just limited sales expansion as a result of the protection.

Consider this example:

Annual Sales	\$50,000,000
Average Accounts Receivable balance	\$5,000,000
Gross Margin	20%
Incremental Sales Opportunity	\$1,000,000
Additional Profit Generated	\$200,000
Policy Premium	\$70,000
<b>Net Incremental Profit</b>	<b>\$130,000</b>



**Global Commercial Credit**

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